



# CAULFIELD BEARS

## FOOTBALL & NETBALL CLUB Inc.

### PLAYER SPONSORSHIP PROGRAM

The *Player Sponsorship Program* is a key element of the club's overall fundraising strategy and will assist in funding the netball operations section of the club (such as purchasing footballs, netballs, training equipment, medical equipment & consumables, etc).

Players and club officials are encouraged to secure their own personal sponsor.

#### *Here's how it works.....*

- Step 1 A player or club official sources his/her own personal sponsor (which could be your employer, a local business, your parents, grand-parents, personal friend, etc).
- Step 2 An A3-size poster with the player's photo and sponsor's details (& logo if applicable) will be displayed in our club's social rooms throughout our season.
- Step 3 When you recruit your sponsor, you & your sponsor will each receive a \$25 drink card which can be redeemed at the club's bar/canteen during trading hours on match-days.
- Step 4 Your sponsor receives a framed A4 copy of the poster (if required) to display in his/her place of business, home, etc.

#### *How much does it cost?*

There are 2 levels of sponsorship:

'Premium' Player Sponsor - Cost is \$165.00 per season.

'Platinum' Player Sponsor - Cost is \$500.00 per season which will cover the fee for the 'Premium' Player Sponsorship PLUS the Player's Match Subscription Fees for the entire season. Players who secure a Platinum Sponsor will be appropriately recognized.

*The above amounts are inclusive of GST.*

#### *Everyone's a winner because .....*

- The player receives the drink-card valued at \$25.
- The sponsor receives the drink-card valued at \$25 and recognition within our club of his/her contribution. Also, if the sponsor is a business, we will issue an invoice for their payment which could be used for taxation purposes (although we recommend the business seek taxation advice in this regard).
- The club benefits from additional fundraising which will be used to improve resources and equipment for its players.

#### *What do you have to do .....*

Recruit your sponsor NOW, **complete & return the Player Sponsorship Application Form** (see over-page) and we'll do the rest.

For all enquiries regarding our Player Sponsorship Program, please call Darren Stait (Tel. 0407 559 383).

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# **PLAYER SPONSORSHIP APPLICATION FORM**

I would like to sponsor \_\_\_\_\_.  
(insert player's name)

Details of sponsor are:

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_ P/Code \_\_\_\_\_

Tel No's: \_\_\_\_\_ (BH) \_\_\_\_\_ (Mobile)

Email(s): \_\_\_\_\_  
\_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Privacy** - We will collect, store & use this personal information for club purposes only. We will not disclose your personal information to a third party and will at all times observe the confidential nature of the information provided.

Payment can be made by:

- a) Cash – please hand cash to Darren Stait. You will be issued a receipt/invoice.
- b) cheque payable to Caulfield Football Club – please attach your cheque to this sheet and send it to P O Box 121, Carnegie 3163;

or

- c) EFT – our bank details are:

Bank: Bendigo Bank Limited (BSB 633-000)

A/C: 129 221 339

In your EFT transfer, please identify your payment as follows "*PS - player's name*" (eg: PS – Mary Brown).

Please return the completed form to us via:

- email to [staity29@bigpond.com](mailto:staity29@bigpond.com); or
- post to P O Box 121, Carnegie 3163.

We thank you for your support of our club.